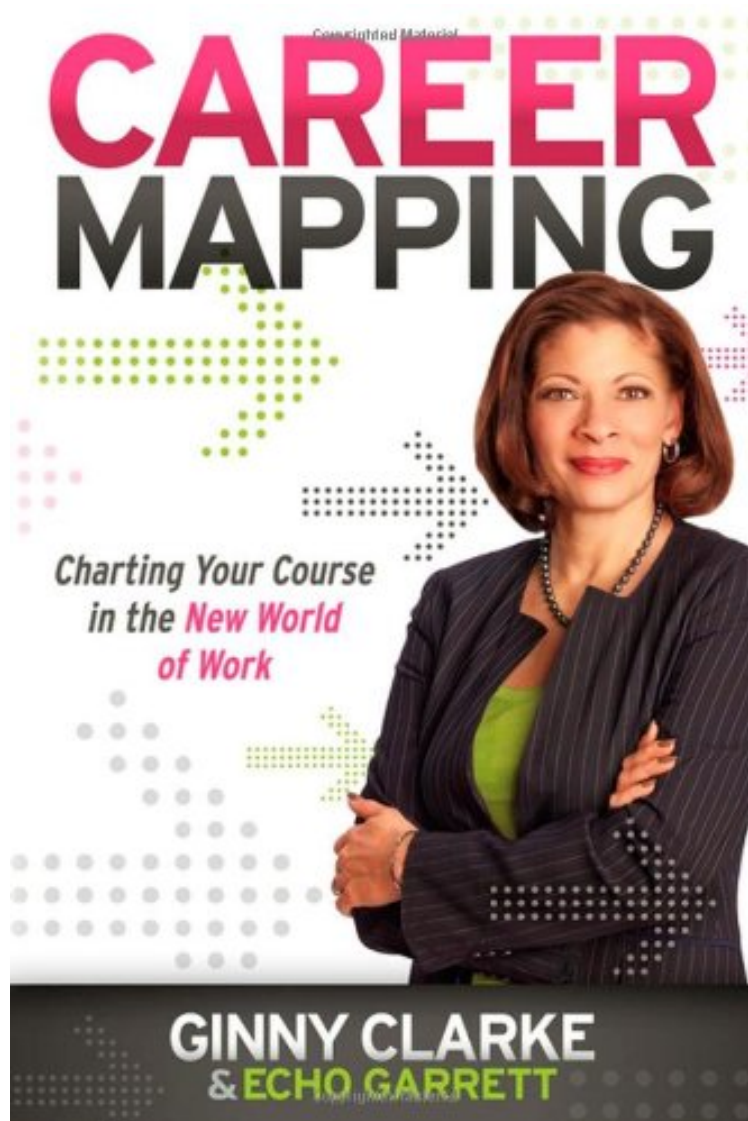


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Ginny Clarke, Echo Garrett

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Ginny Clarke, Echo Garrett : Career Mapping: Charting Your Course in the New World of Work before purchasing it in order to gauge whether or not it would be worth my time, and all praised Career Mapping: Charting Your Course in the New World of Work:

1 of 1 people found the following review helpful. career mapping books focus on crafting the perfect resume or acing the interview By Kelly Suzanne Saulsberry Career Mapping is a must-read for anyone embarking on or reshaping their career journeys. I value Ginny Clarke's holistic approach to this endeavor. Often, career mapping books focus on

crafting the perfect resume or acing the interview, to the exclusion of other important factors. This book, on the other hand, asks us to sit down and reflect on where we have been, where we are now, and where we want to go. She also asks us to think critically about our interests, values, core competencies, and the people in our networks, who are often some of our greatest but overlooked assets. Great read! 1 of 1 people found the following review helpful. Great for Bringing It All Together By JJ Ginny's story alone will inspire you. But, the process she lays will help you manage your career whether you are just beginning or are an old pro already. As Ginny reminds us, we have to be responsible for our own career management. No one else can do it for us. That implies that we have to be proactive in steering it in the direction we want it to go, not letting it manage us. I read it on the Kindle. And, my only suggestion for a second addition is to embed more of the graphics in the body of the book not leaving everything for the final chapter. They would be helpful references to have and improve the Kindle reading experience. But, the content is fantastic. 1 of 1 people found the following review helpful. The author's book is a great educational tool. By Deborah Mitchell Professionals are sure to be guided in the right direction. Thus, I like every aspect of the well thought out work. I started working at a tender age, and I can testify that the author's stories are definitely on point.

The world of work has changed forever. Not only have jobs been lost, many will never return---at least not in the same form we are used to. "Career Mapping" guides you through the tangled expressways of career options to help you design your personalized road map to create job and career choices. Ginny Clarke wrote this book with one purpose: to help people like you discover the path to a rewarding work life. A template for figuring out who you are and what you can offer to the work world, this book emerged from Ginny's own experiences as a college recruiter, executive recruiter and a woman who broke through to the executive ranks in two male-dominated industries. No matter where you find yourself---just starting out, navigating the corporate maze, launching a new business, or in anticipation of retirement, "Career Mapping" is written for you. It offers case studies of people at different stages of their careers, and provides a step-by-step process for customizing your own job hunting and career management strategies. Each chapter presents thought-provoking questions, candid revelations from her own inspiring journey and vital advice from Ginny's experiences interviewing, recruiting and coaching thousands of professionals and executives. "Career Mapping" explains the oft-misunderstood executive search process and demystifies how you can make yourself a more desirable job candidate---as well as how to avoid the devastating pitfalls that have derailed careers.

An inspiring book of global proportions, "Career Mapping" goes far beyond writing a rsum and pounding the streets. Its a book that gives people tools and insights to empower themselves and to make conscious, constructive choices throughout their lives. Get ready for a great lesson in the real world; a lesson I wish Id had early in my career --Gary E. McCullough, CEO Career Education Corporation