

Career Power: Employment Guide : College Students Job Markets (Series 1)

Scott E. Davis

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Scott E. Davis : Career Power: Employment Guide : College Students Job Markets (Series 1) before purchasing it in order to gage whether or not it would be worth my time, and all praised Career Power: Employment Guide : College Students Job Markets (Series 1):

This single cassette and book combination teaches college graduates how to ask the right questions, survey the job market, and sell their skills.

From Library Journal
In less than 30 minutes, Davis, a job search expert, encapsulates effective job-seeking strategies for recent college graduates. His method emphasizes networking as the key to identifying and approaching positions. While he stresses the importance of being aggressive, Davis does not recommend cutthroat tactics. He includes several reminders to acknowledge the help of contacts and to send follow-up notes after interviews. All the tactics are fairly general, yet focused and creative. For example, he doesn't provide an outline of a successful resume but stresses that it must somehow reflect what is unique about the applicant; he doesn't dissect the interview but suggests preparing questions beforehand to ask the potential employer. Most important, he conveys confidence and a genuine belief in hard work and planning. This is sound self-help whether it is your first or 50th job search. Recommended for most collections.
?Jeanne P. Leader, Western Nebraska Community Coll. Lib., Scottsbluff
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Information, Inc. From AudioFile Addressing college graduates looking for their first jobs, Davis dispenses excellent advice on the use of networking to secure informational interviews. He also provides plenty of tips on appropriate behavior at the interview. An accompanying booklet includes sample letters. This audiobook is especially useful to students with short attention spans -- the tape is less than 30 minutes long, and the booklet can be dispatched just as quickly. Still, the disappointing length is balanced by the strong content. D.M.G. (c)AudioFile, Portland, Maine