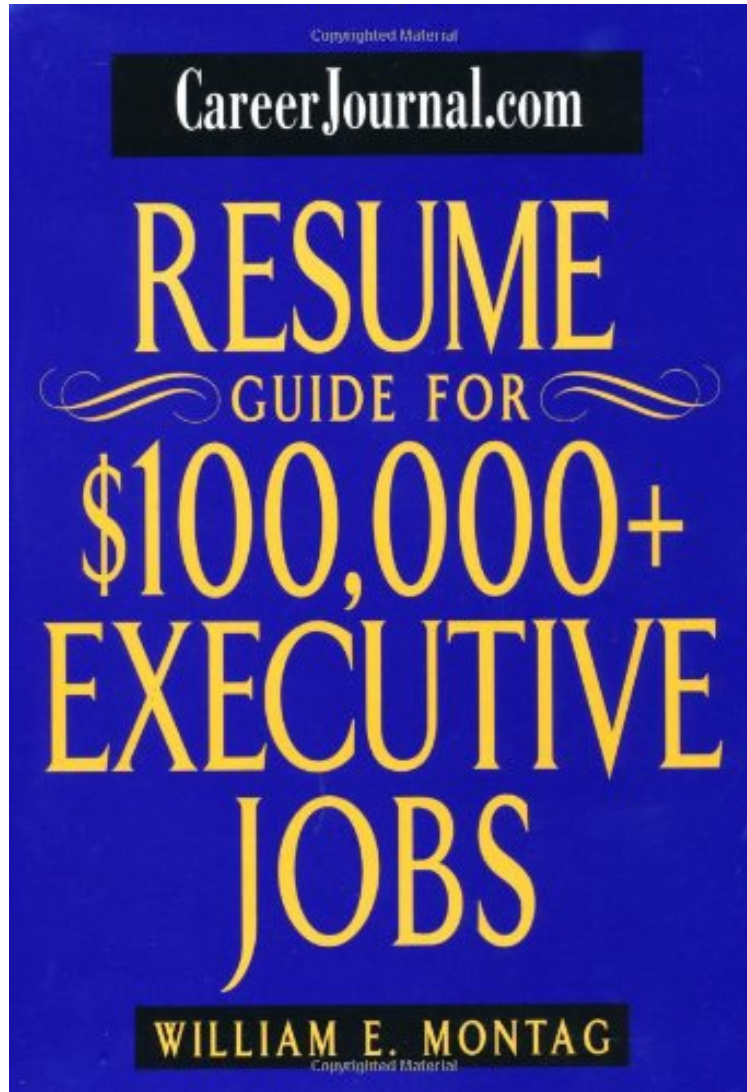


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## CareerJournal.com Resume Guide for \$100,000 + Executive Jobs

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found the following review helpful. **MUST-READ FOR EXECUTIVES, FUTURE EXECUTIVES, MANAGERS, PROFESSIONALS** By A Customer As a somewhat cynical New Yorker jaded by the mediocrity of most career and job search books, I was pleasantly surprised at the excellence of William Montag's CareerJournal.com Resume Guide for \$100,000+ Executive Jobs. The book, done in partnership with CareerJournal.com from The Wall Street Journal, is based on Mr. Montag's firsthand experience as a professional writer and outplacement counselor to the 50 real-life clients featured in the book. I particularly like the fact that each of the sample resume/letter packages featured throughout the book represents a real-life client that Mr. Montag has served and helped over the past decades. Unlike the majority of career books that include sample resumes and letters written by people other than the author, each and every letter/resume package in this book was originally researched and prepared by Mr. Montag himself. The bottom line is that I followed the book because every recommended step in this text was personally market-tested and proven by the author himself. He backs up every word with firsthand case history experience. The power packaging in Part I of the book is followed by quality chapters featuring the author's reality-based Expansionist Theory--an on target formula for executing an aggressive job search--and the 24/7 Online Job Search Directory featuring the best of the best career and job search Web sites on the Internet. The author also delineates a step-by-step process for registering with CareerJournal.com, the Wall Street Journal's official career Web site. The book was deservedly named "Editor's Choice for September 2002" by the Editor in Chief and General Manager of CareerJournal.com. Add this book to your library today. 6 of 9 people found the following review helpful. **BRAVO AND WELL-DONE: AN INTELLIGENT RESUME JOB SEARCH BOOK** By A Customer Let me say first that I heartily enjoyed reading this book--not only was it intelligently and professionally written, it also helped me to step back and take a fresh look at my own marketability, skills, and accomplishments... Everything that you need to know to create first-class resume, launch a first-class job search, capitalize on the Internet, and start receiving job offers is detailed in this book. The fact that the contents of this book is based on Mr. Montag's experience with the dozens of real-life clients featured in the text gives this entry solid credibility. The marketing packages developed in Part I and the Expansionist Theory and 24/7 Online Job Search Directory in Part II make this book a winning formula for success. Bill Montag has done a great job. Do not hesitate to buy this book.

**The Proven, Professional Resume and Job Search Guide for Executives in the 100K and Above Salary Range** This new, expanded edition of a classic bestseller supplements veteran career advisor William Montag's years of experience with the powerful online resources of CareerJournal.com, The Wall Street Journal's own career Web site. Let this handy resource be your own professional executive coach with up-to-the-minute advice on how to land your ideal executive job using proven high-visibility marketing techniques. The top-notch, real-world resume and cover letter samples inside will help you launch your search with the same competitive edge held by the top-level clients of Montag Associates. You'll learn how critical self-marketing is to your success and how to maximize your marketability by pairing the perfect cover letter with the right resume for any job opportunity. By combining the author's power packaging and patented Expansionist Theory(TM) methods with 24/7 online job search strategies you can outmarket, outsmart, and outclass the competition. Put your executive job search on the fast track with: \* All the marketing techniques and online skills of professional executive career coaches \* Up-to-date listings of the best career and job search sites on the Internet \* Sample resumes accompanied by their own specially designed cover letters \* Frequently asked questions and market-tested answers \* Top ten rules for the twenty-first-century job market

**From the Back Cover** The Proven, Professional Resume and Job Search Guide for Executives in the 100K and Above Salary Range This new, expanded edition of a classic bestseller supplements veteran career advisor William Montag's years of experience with the powerful online resources of CareerJournal.com, The Wall Street Journal's own career Web site. Let this handy resource be your own professional executive coach with up-to-the-minute advice on how to land your ideal executive job using proven high-visibility marketing techniques. The top-notch, real-world resume and cover letter samples inside will help you launch your search with the same competitive edge held by the top-level clients of Montag Associates. You'll learn how critical self-marketing is to your success and how to maximize your marketability by pairing the perfect cover letter with the right resume for any job opportunity. By combining the author's power packaging and patented Expansionist Theory methods with 24/7 online job search strategies you can outmarket, outsmart, and outclass the competition. Put your executive job search on the fast track with: All the marketing techniques and online skills of professional executive career coaches Up-to-date listings of the best career and job search sites on the Internet Sample resumes accompanied by their own specially designed cover letters Frequently asked questions and market-tested answers Top ten rules for the twenty-first-century job market About the Author **WILLIAM E. MONTAG** is the founder and President of Montag Associates, an executive career consulting and outplacement firm in Stamford, Connecticut. He has more than twenty years of experience as an executive career advisor, professional writer, and Fortune 500 manager with such blue-chip companies as Xerox and Exxon.