

(Free download) Careers Inside the World of Entrepreneurs (Careers Opportunities)

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Sue Hurwitz

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Sue Hurwitz : Careers Inside the World of Entrepreneurs (Careers Opportunities) before purchasing it in order to gauge whether or not it would be worth my time, and all praised Careers Inside the World of Entrepreneurs (Careers Opportunities):

Book by Hurwitz, Sue

From School Library JournalGrade 7-10?Two acceptable overviews for YAs interested only in the basics. Entrepreneurs has a better introduction and is more evenly written than Technology. Hurwitz provides definitions and some historical examples of successful business endeavors; first-person accounts clarify the process of self-employment and add interest. Such topics as developing and using a business plan, handling legal issues, and record keeping are simply, yet effectively explained, giving a realistic impression of what entrepreneurship entails. A helpful interests-and-skills inventory concludes with a list of sample professions. Technology sketches specific career areas, starting with a brief, general introduction and an extensive list of specific choices. Areas covered include computers and electronics, manufacturing, environmental tech, health care, and communications. Information is given on skills and education needed, ways to move up the ladder, and applying for and getting jobs. Potential salaries are mentioned. Lists of places to contact for more information are appended. The books aim at a high/low audience with their slim

format and dark, well-spaced print, though reading levels vary. Although there are other fairly current titles that discuss high-tech jobs more extensively, such as Scott Southworth's *Exploring High-Tech Careers* (Rosen, 1993), there is little recent material available on self-employment for this age group. Both volumes contain good-quality, appealing black-and-white and full-color photos, appropriately captioned but not always sensibly placed. Diane P. Tuccillo, Mesa Public Library, AZCopyright 1995 Reed Business Information, Inc.