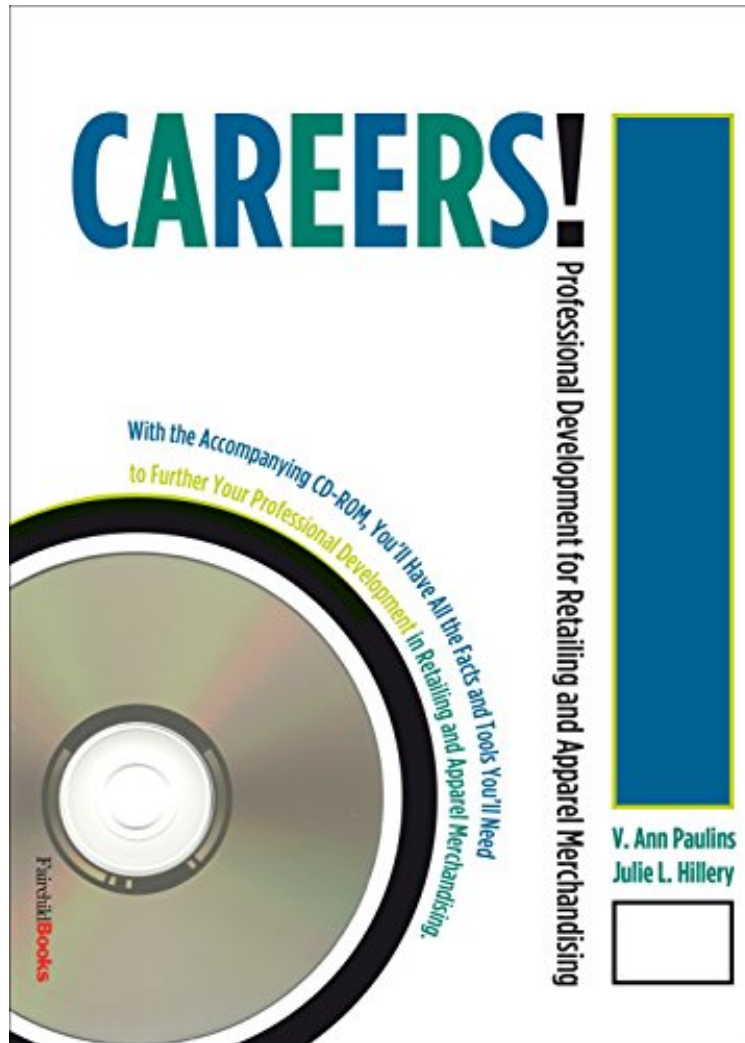


# Careers!: Professional Development For Retailing and Apparel Merchandising

Julie L. Hillery, V. Ann Paulins  
audiobook / \*ebooks / Download PDF / ePub / DOC



#1261051 in Books Fairchild Pubns 2005-05-31 2005-02-17Original language:EnglishPDF # 1 .36 x .3 x 7.371, 1.14 #File Name: 1563673576288 pages | File size: 41.Mb

**Julie L. Hillery, V. Ann Paulins : Careers!: Professional Development For Retailing and Apparel Merchandising** before purchasing it in order to gage whether or not it would be worth my time, and all praised Careers!: Professional Development For Retailing and Apparel Merchandising:

0 of 0 people found the following review helpful. Five StarsBy Donielle KnudsenLike it0 of 0 people found the following review helpful. Five StarsBy Daniela RodriguesGreat book.

This book and CD-ROM combination is designed to provide students and aspiring professionalswith realistic

information about careers in the retailing and apparel merchandising industry. With its focus on preparing students for careers in their chosen field, *Careers! Professional Development for Retailing and Apparel Merchandising* will help students explore their options, develop portfolios and resumes, prepare for job interviews, complete internships, and negotiate the transition from student to professional.

**About the Author** V. Ann Paulins, PhD, ACRA, ITAA, is a Professor and Chairperson of Retail Merchandising of the School of Human and Consumer Sciences at Ohio University. She specializes in professional development for retail merchandising careers and focuses her research on leadership and decision making processes of industry professionals. Particular areas of exploration include customer service, work environment, and managerial leadership styles. She is a member of the International Textile and Apparel Association (ITAA) and the American Collegiate Retailing Association (ACRA). Julie L. Hillery, ACRA, ITAA, is a Professor in the Department of Fashion Studies at Columbia College Chicago. She has received numerous teaching awards and specializes in the professional development of entry-level employees. Particular areas of interests include consumer behavior, internship experiences, and work environment. She is also a member of the International Textile and Apparel Association (ITAA) and the American Collegiate Retailing Association (ACRA).