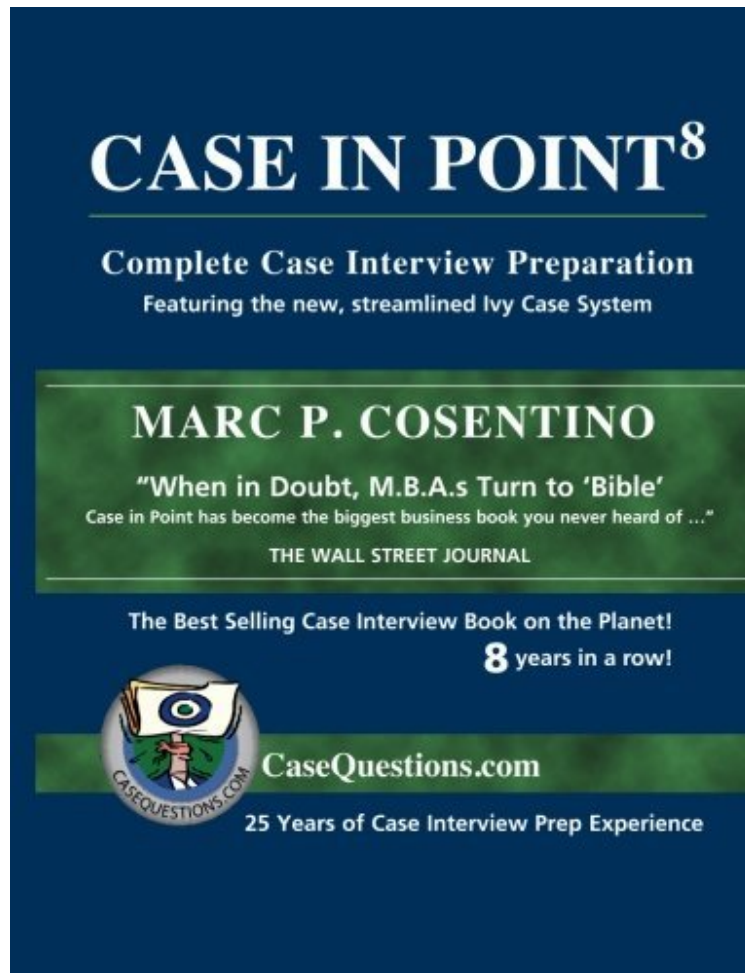


Case In Point: Complete Case Interview Preparation, 8th Edition

Marc P Cosentino

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Marc P Cosentino : Case In Point: Complete Case Interview Preparation, 8th Edition before purchasing it in order to gage whether or not it would be worth my time, and all praised Case In Point: Complete Case Interview Preparation, 8th Edition:

1 of 1 people found the following review helpful. Prepared me for my consulting interview, and helped sharpen my problem solving skillsBy CollegeGirlThis is a great book and helped me prepare for the case study interviews, and I got an offer! I also learned a lot and benefitted from recording myself, doing the practice cases, going along with them while I read the cases and pretending I was sketching it out/in the interview. There is a newer edition, not sure what the difference is. I feel like in general I benefitted from this book as I gained a lot of problem solving skills in general. I really enjoyed reading it and doing the cases, even though I had to study hard. I definitely recommend this if you are interested in consulting, and I recommend going through it, although you don't need to go to the end (I went about 2/3 through it, but towards the end I skipped more/didn't read as much in depth).1 of 1 people found the following review

helpful. A must have for preparing for case interviews. I have worked with 3 different consulting firms so far in my career - boutique, Big 4 and MBB. I owe this book so much for the success that I have had in preparing for my consulting interviews. The dialogue aspect was especially useful when I didn't have anyone to prep with. A great starting point for those pursuing a career in consulting or those prepping for case interviews. 3 of 3 people found the following review helpful. The Case Interview Bible by Ray S. If you are like me, then you had never seen (nor heard of) a case interview before business school. By practicing the methods taught in Marc's book, you will be able to tear through case questions with thoroughness and efficiency. Considering that many companies are switching to case style interviews, it would be a mistake not to hone your skills in this area. I recommend this book to anyone in business school as well as any job seekers looking to nail an interview.

The Wall Street Journal calls Case in Point the MBA Bible! Cosentino demystifies the consulting case interview. He takes you inside a typical interview by exploring the various types of case questions and he shares with you the acclaimed Ivy Case System which will give you the confidence to answer even the most sophisticated cases. The book includes 40 strategy cases, ten case starts exercises and 21 ways to cut costs, plus much, much more!

When in Doubt, MBAs Turn to the MBA 'Bible.' Case in Point is the best selling business book you never heard of... -- The Wall Street Journal
Cosentino is the Dean of case interviewing prep. Case in Point is lucid, down-to-earth, demystifying and surprisingly entertaining. --Hillary Harrow Senior Recruiter, McKinsey Company
With humor and insight, Marc gets students thinking about how to use the case interview as a showcase of their talents rather than an obstacle to their employment. --Nancy Saunders Associate Director, Office of Career Services, Harvard University
About the Author
For the past two decades Marc Cosentino's work has towered over the field of case interviews. The Wall Street Journal calls his book Case in Point the MBA Bible which is one of the many reasons why Cosentino is the world's foremost authority on case interviewing. He is CEO of CaseQuestions.com and a popular and sought after speaker. Over the past 25 years he has advised and coached over 100,000 students and alumni. Case in Point, is not only the number one selling case book world-wide, but is also the number two selling interview book world-wide and the top book in the field of consulting as well. CIP is purchased in bulk by many of the top MBA consulting clubs including Harvard Business School, Wharton, Tuck and University of Michigan as well as three of the top strategy consulting firms. Case in Point is now published in four languages. Cosentino has given workshops worldwide to MBA and college students and has held training sessions for career services professionals. He has consulted with and designed cases for private sector firms, government agencies and non-profits. In addition, Marc has trained corporate and academic PhD's to think like business executives. Cosentino is a graduate of Harvard's Kennedy School, Harvard's Program on Negotiation and the University of Denver. Marc Cosentino's other books include The Marketing Case Interview (2013), The Harvard Guide to Consulting, The Harvard Guide to Case Interviews and The Harvard Guide to Investment Banking.