

(Ebook free) Catch Phrases, Cliches and Idioms: A Dictionary of Familiar Expressions

Catch Phrases, Cliches and Idioms: A Dictionary of Familiar Expressions

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#3923105 in Books 1990-11Original language:EnglishPDF # 1 9.25 x 6.00 x .50l, #File Name:
0899504671232 pages | File size: 43.Mb

From Mcfarland Co Inc Pub : Catch Phrases, Cliches and Idioms: A Dictionary of Familiar Expressions before purchasing it in order to gage whether or not it would be worth my time, and all praised Catch Phrases, Cliches and Idioms: A Dictionary of Familiar Expressions:

0 of 0 people found the following review helpful. Five StarsBy CustomerGreat gift for a person that has problems with verbage-idioms, catch phrases and speech issues.9 of 10 people found the following review helpful. Mom was great at what she did!By A. CraigMy Mom wrote this book "back in the day". She's passed on now, but while she was alive she worked 20+ years as an advertising executive for a major ad agency in Chicago (Remember the Alberto VO5 commercials with Rula Lenska? She wrote all those).I followed a different career path, albeit one that has allowed me to write the occasional journal article, but I'm not a creative writer. That being said, my impression of this book is that it's great for coming up with a catchy phrase that you almost--but can't quite--remember. Something that's "on the tip of your tongue", so to speak ;) (and yes, that would be in the book!)I remember when Mom wrote this she said it would be good for advertising students, writers, English and literature students, and the like. I agree. And while she worked on this book specifically for several years, in reality she compiled all of these in her mind over a lifetime spent working in the ad business, radio and TV; from the 40's to the 90's, and from Minneapolis to Michigan Avenue. The fruits or her labors would be a worthwhile and useful addition to any writer's reference bookshelf.1 of 2 people found the following review helpful. Except it's a THESAURUS, not a DICTIONARY.By EssbeeWas forced to buy this book

back in the late 80s as a college textbook. It's come in handy a few times, but only because in the semester following its purchase I had to hand-write in hundreds of other "definitions" myself that were conspicuously missing. This is a hit-or-miss effort, but at least it looks nicer than the old typewritten, wire-bound book I have. Seriously, though, Craig thought this was a dictionary? Puh-leese.

Catch phrases such as "shop till you drop," clichés like "life begins at forty" and idioms such as "talk the hind leg off a donkey" have long enriched the English language in both spoken and written form. Here is a collection of over 20,000 familiar expressions. To the casual reader or the general browser, this book will inform and entertain. To writers it is a treasure trove of idea-starters that will make for more imaginative creative writing. Each phrase is cross-referenced by key word. Thus "raining cats and dogs," for example, appears under "cat," "dog" and "rain." In most cases, various forms of the word are listed under the root word. So under "run" you will find not only sayings that include the word "run," but those that include "running," "runneth," "runner" and "run-around."

"excellent...would be a handy reference on anyone's desk next to the desk dictionary and thesaurus" --

Booklist/RBBAbout the AuthorRetired advertising executive Doris Craig lives in Arlington Heights, Illinois.